

CONSUMER ADVANTAGES

With inMotion lenses, wearers take advantage of these benefits:

NIGHT VISION ZONE

Reduced fatigue when driving at night

GREATER VISUAL ACUITY

Easy focus and greater eye movement

OPTIMIZED VISION

Better view of the dashboard and external and internal mirrors

PERSONALIZED

A customized lens for every patient

IMPROVED VISUAL FIELDS*

Wider visual fields and less unwanted astigmatism

FASTER ADAPTATION*

Almost immediate adaptation

**Applied to inMotion™ progressive lenses.*

PERSONALIZATION PARAMETERS

To provide 100% personalization, it is essential to include all personalization parameters unique to each wearer's prescription information. For orders that do not include personalization parameter data (i.e. pantoscopic angle, wrap angle, monocular PD, back vertex distance, and frame dimensions), the lens will be optimized using default values.

INMOTION™ PROGRESSIVE LENS MINIMUM FITTING HEIGHTS

16 mm, 18 mm

MOUNTING INSTRUCTIONS

For proper positioning of the lens in the frame, the invisible engravings must be considered.

INMOTION SUPER OLEOPHOBIC AND INMOTION ELITE COATINGS

inMotion coatings combine two anti-reflective lens treatments on both sides of the lens that perfectly complement each other. On the front side of the lens, a specific coating is applied that blocks short wavelengths of the light sources that most affect vision while driving, reducing the effects of chromatic aberration and light scattering and thereby improving contrast and reducing glare. On back side, a low reflectance treatment (<1%), especially designed to minimize the annoying "ghost images" is applied, improving the comfort of the user while driving.

inMotion Super Oleophobic and inMotion Elite coatings are only available on inMotion lenses.

inmotion™

PROGRESSIVE AND SINGLE VISION LENS

The perfect driving lens
for all lighting conditions




PLASTIC PLUS
NO ONE DOES DIGITAL BETTER


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NO ONE DOES DIGITAL BETTER

 Powered by®
DIGITAL RAY-PATH®

Digital Ray-Path is a registered trademark, and inMotion is a trademark of Indizen Optical Technologies.
Sources: 1. Gilhotra, J.S., et al., Impaired vision and other factors associated with driving cessation in the elderly: the Blue Mountains Eye Study. Clin Exp Ophthalmol, 2003.
2. National Safety Council 3. Use of fixation heat maps to evaluate visual behaviour of unfamiliar drivers on horizontal curves. / Report from the University of Michigan



DECIDE YOUR DESTINY. ENJOY THE JOURNEY.

inMotion progressive and single vision lenses incorporate a **power distribution specifically adapted for driving**. They **include a night vision zone** for greater visual quality and **less fatigue when driving at night**.

NIGHT MYOPIA OPTIMIZED ZONE

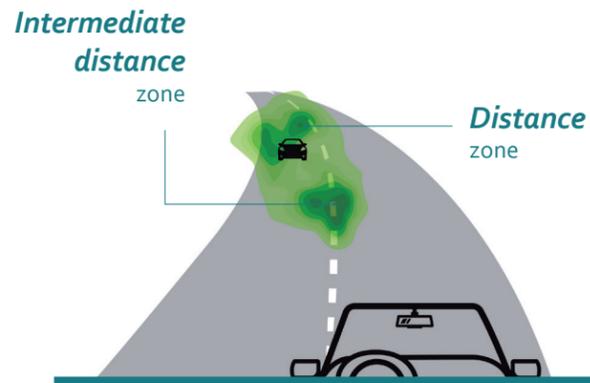
Night myopia is a phenomenon that affects one out of three wearers¹. It causes a loss of the ability to focus on distant objects at night (up to two lines of visual acuity) and affects both ametropes and emmetropes.

inMotion single vision and progressive lenses have a **specific night vision zone that helps compensate the refractive error difference** that occurs between day and night by up to 0.25 D.

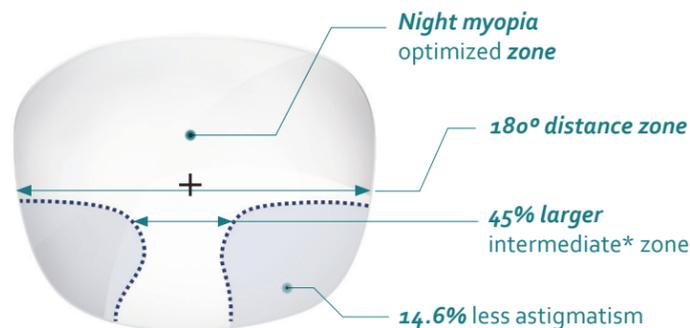
This provides the wearer with superior visual acuity, reducing stress and visual fatigue so common when driving at night.

ADAPTED TO NIGHT DRIVING

90% of a driver's reaction depends on vision². Standard progressive lenses can make it uncomfortable to drive, having an inadequate distance visual field or limited peripheral vision. By analyzing the visual needs of drivers³, the inMotion progressive lens was developed to **maximize intermediate*-distance vision**, which are the areas most used for driving. It offers optimized vision of the road, dashboard, and mirrors.



The heat map shows the eyes' fixation when driving³. This heat corresponds to the intermediate-distance in a progressive lens.



*Four meters focus distance.



GIVE YOUR PATIENTS CUSTOM LENSES

inMotion™ lenses help reduce visual fatigue, improving visual acuity and providing better vision of the dashboard and road ahead.



EXCELLENT CLARITY WITH DIGITAL RAY-PATH® TECHNOLOGY

Digital Ray-Path® technology is an innovative calculation technology that optimizes the lens point-by-point using a binocular simulation of the real eye-lens optical system. **Each lens is unique, fully personalized to each wearer**, to obtain the ideal surface for each prescription and base curve.

TARGET & POSITIONING

- Ideal for frequent drivers of all ages.
- Premium personalized lens with a night vision driving zone.