

AVULUX[®] 

Migraine and Light
Sensitivity Eyewear



REVOLUTIONARY MIGRAINE AND PHOTOPHOBIA LENS TECHNOLOGY

WHAT IS A MIGRAINE ATTACK

A classic migraine attack typically consists of a throbbing pulsating headache confined to one side of the head.

Other Common Symptoms Include:

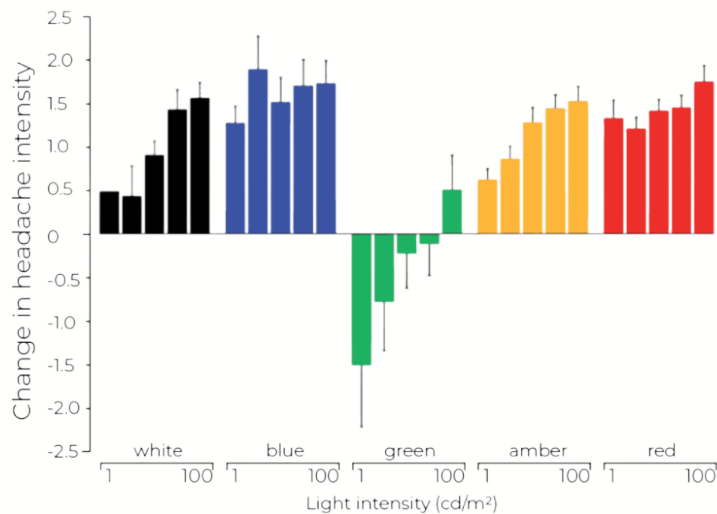
Light Sensitivity

Noise Sensitivity

Nausea & Vomiting

A recent survey of North American migraine patients found that more than 49% of respondents listed light sensitivity as their #1 most bothersome migraine symptom.

LIGHT AND MIGRAINE



A 2016 study conducted by Harvard scientists found that white, blue, amber and red light all increase migraine related head pain and they found that low intensity green light helps reduce pain.

Melanopsin secreting cells are peak activated at light in the upper blue and amber range. Researchers found that when these cells are over excited, it leads to migraine pain.

Preventing these cells from being overexcited can prevent light from triggering a migraine attack or from increasing migraine pain



Clinical trial results show that 90% of Avulux® users find such significant migraine relief that they can continue with their daily activities.

Avulux® migraine glasses are a Class I Medical Device in 32 countries. Independent clinical trials have shown Avulux® is effective for the prevention and treatment of migraine attacks and light sensitivity relief.

**AFFECTING MORE THAN 3
MILLION CANADIANS,
MIGRAINE IS A DEBILITATING
NEUROLOGICAL DISORDER,
NOT JUST A HEADACHE**



HOW TO USE AVULUX®

ACUTE TREATMENT

Wear Avulux® as soon as you feel any migraine symptoms or when you are light sensitive.

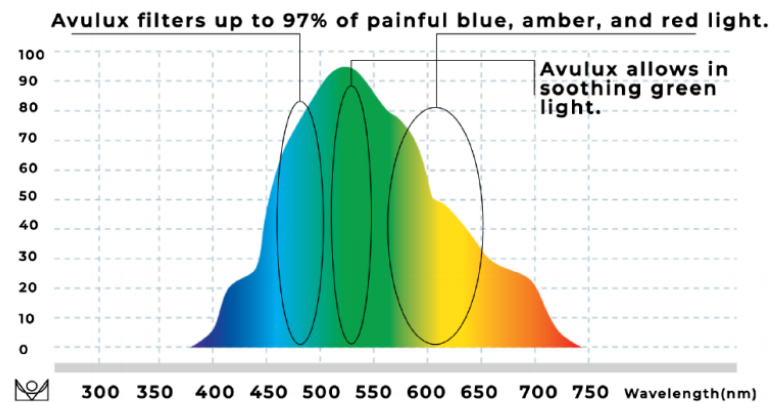
PREVENTATIVE

Wear Avulux® throughout your day and during any trigger activities like extended screen time and when faced with harsh light.

WHY AVULUX WORKS

Over 80% of people with migraine are light sensitive and up to 60% of migraine attacks are caused by light or glare.

There are light sensitive cells in your eyes. When overexcited from exposure to certain light, it can trigger migraine attacks.



HOW AVULUX WORKS

Avulux® filters up to 97% of the most painful blue, red and amber light while allowing in soothing green light.

Avulux® was clinically proven to prevent, reduce or eliminate migraine pain and relieve light sensitivity - allowing you to continue with your day.

**90% OF AVULUX® USERS
FIND SUCH SIGNIFICANT
MIGRAINE RELIEF THAT
THEY CAN CONTINUE WITH
THEIR DAILY ACTIVITIES.**

No Side Effects



Avulux® is clinically proven to reduce or eliminate migraine pain and relieve light sensitivity without any negative side effects.

No Colour Distortion



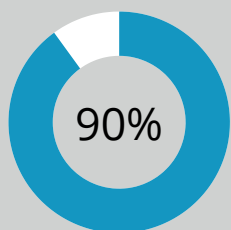
Avulux® is colour neutral so you can find relief comfortably without affecting your quality of life.

No Time Away

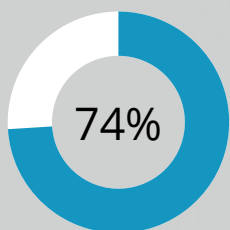


Wear Avulux® anywhere indoors or outdoors and even wear them as a complement to other migraine treatments.

EFFECTIVE MIGRAINE AND LIGHT SENSITIVITY RELIEF



of people find migraine
symptom relief



of people reduce or
eliminate the need for
additional migraine
medication



Avulux
could be
your only
migraine
treatment

The Avulux® lens protects your eyes, and effectively your brain.

Avulux's lenses have been refined to do so without turning your world dark or any uncomfortable colour like red, green, or yellow.

You'll probably forget you're even wearing them as your colour perception remains intact and your colour contrast increased.





MIGRAINE AND LIGHT SENSITIVITY EYEWEAR

Single Vision \$360

MSRP \$599.99

Ultimate \$399

MSRP \$689.99

All Pricing Net Per Pair

Includes Edging and Mounting
Hard Coat Both Sides | Available in Poly & Trivex
Shipping \$1.55

**Avulux® is clinically proven to prevent,
reduce or eliminate migraine pain and
relieve light sensitivity**

**For more information contact:
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